

HASSAN DEL CAMPO

Business Consultant, Fiercely Creative

📞 323.812.8825

🌐 bit.ly/meethassan

@ hassan.nicholas@gmail.com

📍 Greater Los Angeles Area



SUMMARY

Results-driven **creative** and socially-conscious business consultant. Understands the nuances of triple-bottom-line enterprises, easily navigates between public and private sectors, and assumes managerial roles and self-directed work with commitment and precision. Thrives in project-based work, with demonstrable strengths in ideation, problem-solving, and analytics.

EXPERIENCE

Marketing Coordinator

Launchpad

📅 02/2019 - Ongoing 📍 Anaheim, CA

Salesforce Partner

- Develops digital marketing collateral, branding, and content creation for national cross-sector workforce development CRM company and Salesforce Silver ISV partner. Modifies investor decks, pitch decks, as well as creates video content.

Creative Director

Shared Harvest Fund

📅 03/2018 - Ongoing 📍 Greater Los Angeles Area

Fintech for Good

- Manages brand reputation and develops robust online/offline marketing campaigns. Designs marketing collateral, for print and digital. Produces copy for ad campaigns, pitch decks, and other content. Coordinates outreach strategies for crowdfunding campaigns.

Founder

Social Mediums

📅 01/2017 - Ongoing 📍 Greater Los Angeles Area

Business Curation

- Curates comprehensive long-term digital & experiential marketing strategies for growing businesses and brands. Assesses client needs and creates malleable growth-impact plans and reports.

EDUCATION

B.A. in Economics, Spanish

Loyola Marymount University

📅 2006 📍 Los Angeles, CA

Continued Education (MPA)

California State University, Northridge

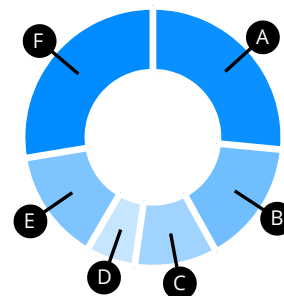
📅 2016 📍 Los Angeles, CA

Continued Education (MBA)

American Jewish University

📅 2014 📍 Bel-Air, CA

MY TIME



- A** Reading books on behavioral economics, consumer psychology, and business
- B** Serving on Conaxion's board; an innovative nonprofit that helps emerging businesses in South LA
- C** Listening to marketing, science, and business podcasts...just because
- D** Collecting vintage Haitian tchotchke
- E** Browsing real estate forums
- F** Vicariously traveling through music

EXPERIENCE

Co-founder

Manifesto Cafe

📅 03/2014 - 05/2015 📍 Hermon, CA

Social Cafenterprise

- Facilitated back-of-house training, inventory management, and daily operations for socially-conscious restaurant. Acted as café brand ambassador, event planner, and social media marketing manager.
-

Director of Micro-Enterprise Initiatives

RISE Financial Pathways

📅 10/2006 - 01/2017 📍 Greater Los Angeles Area

Nonprofit CDFI

- Manages \$35,000 revolving micro-loan fund, peer-based lending, and various entrepreneurship programs for low- and moderate-income families. Facilitates workshops and counseling in English and Spanish, cultivates major partnerships with financial institutions and key community stakeholders, identifies and drafts RFPs for fundraising.
-

ACHIEVEMENTS



Out of the Box

Why are you proud of this achievement?



What are you most proud of?

Why are you proud of this achievement?

LANGUAGES

English



Spanish



SKILLS

People Connector

Design Marketing

Strong Writer

Tech Savvy

Entrepreneurial

Culturally fluid

Business Accumen